

Group Ask Assignment for Wed. Apr. 17

Craig Vaughn, Process Technology Advisor at BP, will be visiting our class to discuss his involvement with BP's biofuels initiatives. He's going to help with this assignment.

Your task: Put together a short, 5 minute presentation in which you request a grant or investment in your business for a specific purpose that will help you take the next step you need to take to grow your biofuel or bioenergy business. Your goal is to put together a presentation you can use to explain why you believe this funding will enable you to implement a project or institute changes that will help your business achieve profitability and/or increase its profitability while advancing society's interest in developing alternative energy.

Your presentation should describe:

- the entity from which you are requesting funding (e.g. government agency, a venture capital firm, a general equity firm, bank, your own firm, another company or partner)
- your project or initiative,
- the amount of funding you are requesting

It must also make the **business case** for your project. By this I mean that you must explain the reasons why you believe your project will meet all the investors (or granting agency's) expectations. Bear in mind that other companies (or groups) are competing with you for this funding in order to finance their projects. Your goal is to convince this investor, firm, company, or government agency that they should invest in your project rather than the others.

Your presentation should be supported by 2-3 ppt slides.

You will have 5 minutes to present and 5 minutes for comments from Craig Vaughn and faculty.